

# How to Lower Business Costs using VOIP Technology

If you are looking for a way to lower your business costs it may be worthwhile to consider how much you may be able to save if you make the switch from standard telephone systems to VOIP service. For many people they may have heard the term VOIP but may be unaware of what it means and how it can benefit them. Here is what you, and they, need to know.

## What is VOIP?

VOIP stands for Voice Over Internet Protocol. It sends the packets of digital information that make up what you are saying in your call through the Internet instead of through traditional phone lines. Not only does it make it possible for a company to lower your rates there are many different additional functions that can be possible using VOIP technology. A VOIP setup may allow you to send and receive messages that would otherwise not be possible under a standard telephone set up.

## How it can save you Money

- **Saving on Line Fees**

There are several different ways that using a VOIP system can save you money. The first is that they can often allow users to get rid of using a cellular phone and a desk phone. Because calls can be sent to a cell phone quite easily with VOIP there may not be the need to use both of these communications devices. Because you are not paying for both lines your monthly bills will automatically go down.

- **Saving on call charges**

Also there is the saving on your phone calls using VOIP. The rates for using VOIP are normally substantially cheaper than standard fixed telephone providers. You can obtain price packages that can include all local, national and even international calls for a fraction of the price. Even without a price package sometimes these national & international calls can be for free as they avoid using the normal phone network where the charges are incurred.

- **Saving on infrastructure costs**

Another reason is that the cost of VOIP service is much lower than comparable services from a standard telecommunications provider. If you are just starting up you will not need to add the same wiring and infrastructure that can increase start up costs to the point where some companies are unable to afford them. Part of the savings comes from the fact that there is no longer a need to establish wiring for data and telephone.

- **How it can Increase your Productivity**

Using VOIP for your business can also increase your productivity. Not only can you access your telephone calls from your computer whether you are in the office or not you can also access things such as phone messages and faxes that you may receive at the same time as you are accessing your email. This means that regardless of whether you are actually in the office or not you will be able to continue to deal with business decisions quickly and effectively.

There are many reasons to choose VOIP for your business. Choosing the right provider is only the first step in getting the flexible and affordable telecommunications system that your business needs.